





Walls of Jerusalem and the Western Wall, and the olive branch represents the quest for peace. The inscription above the crest is the Hebrew word for Jerusalem (Yerushalayim).

Shortly after the founding of the state of Israel, the City's mayor Gershon Agron created a design competition among graphic designers for the city's emblem. The winning design was made by a team led by Eliyahu Koren, the founding director of the Jewish National Fund's graphics department, and an influential typeface and book designer.

We give our own interpretation to this symbol.

It looks good. The colors are less commanding than the other symbols so it fits easier into the background. Jerusalem is the future capital of ALL the tribes. A lion is used as a national symbol by many of the nations descended from Israel. It has significance for Judah. People like it.

How did we come to choose it?

We did not. "Circumstances" chose it for us.

Yair was in a stationary shop where they were selling the flag on the occasion of Jerusalem Day

[https://en.wikipedia.org/wiki/Jerusalem\\_Day](https://en.wikipedia.org/wiki/Jerusalem_Day)

On an impulse Yair bought a flag with the lion on it.

Later when we were preparing a Video Clip we needed to film it besides our computer. This had an old blue-grey steel covering and did not look too good. We decided to cover the computer over. The flag was available so we used it. And kept using it.

Viewers came to identify Brit-Am with it.

^^^^^^^^^^^^^^^^^^^^^^^^^^^^

Jacob (aka Israel) Kept the Law of Tithing: Jacob linked his tithing to a Return to the House of his Father. We can do the same.

Genesis (NIV) 28:

18 Early the next morning Jacob took the stone he had placed under his head and set it up as a pillar and poured oil on top of it.

19 He called that place Bethel, though the city used to be called Luz.

20 Then Jacob made a vow, saying, If God will be with me and will watch over me on this journey I am taking and will give me food to eat and clothes to wear

21 so that I return safely to my father's household, then the LORD will be my God

22 and this stone that I have set up as a pillar will be God's house, and of all that you give me I will give you a tenth.

Malachi 3:

10 Bring all the tithes into the storehouse,

That there may be food in My house,

And try Me now in this,

Says the LORD of hosts,

'If I will not open for you the windows of heaven

And pour out for you such blessing

That there will not be room enough to receive it.

Proverbs 3:



